



## TCCA 2020 Sponsorship Opportunities

Date October 24, 2020,  
Location Davis High School - Houston, TX  
TCCA 2020 Sponsorship and Vendor Opportunities

### **Keynote: Presented by Sponsorship - \$5,000 (ONLY ONE AVAILABLE)**

As our top sponsor, your brand will be front and center with product placement. You will also be mentioned anytime we refer to the Keynote. Presented by .....

- (1) large banner on stage with the company logo.
- (4) VIP Parking passes.

### **Polo Shirt Sponsorship: Presented by - \$3,500 (ONLY ONE AVAILABLE)**

What a great way to show support for TCCA and your partnership with Aldine ISD. Get premium brand placement with your logo on the conference organizer shirts.

- (1) large banner on stage with the company logo.
- (3) VIP VIP Parking passes.

### **Makerspace Lounge: Presented by Sponsorship - \$3,000**

Looking to drive traffic to your social media? TCCA social media lounge sponsors not only receive premium branding throughout the conference but also countless mentions through Twitter and other social media platforms.

- (2) VIP Parking passes.

### **All Presented by Sponsors will receive (in addition to listed in each section):**

- Two (2) in-line exhibit space with priority placement (10 x 20 booth space).
- Electricity included (if needed).
- Verbal recognition at the opening session.
- Sponsor logo displayed on screens at the beginning of the general sessions.
- Opportunity to insert an item in the convention bag.
- A large banner hanging on the stage (to the left and right) during all sessions in auditorium.
- Recognition through premier placement, event signage, including prior marketing and event materials.
- Appearance on event Website and App
- Banners in the hallway with the company logo
- Access to TCCA Registration/Attendee List before the conference (usually about 2 weeks).

### **Diamond Level Sponsorship \$3,500**

- Three (3) exhibit spaces with priority placement (10 X 30), includes electricity.  
(Includes 3 tables and 6 chairs)
- Verbal recognition at the opening session and thought out the day.
- Opportunity to insert 2 items in the convention bag
- Recognition through premier placement event signage including prior marketing and event materials.
- Sponsor logo displayed on screens or banners during the break.
- Appearance on Event Website and App.
- Access to TCCA Registration / Attendee List
- (2) VIP Parking passes

### **Gold Level Sponsorship \$2,500**

- Two (2) exhibit spaces with priority placement (10 X 20) includes electricity.  
(Includes 2 table and 4 chairs)
- Verbal recognition at the opening session
- Opportunity to insert an item in the convention bag
- Recognition through premier placement event signage including prior marketing and event materials.
- Sponsor logo displayed on screens or banners during the break.
- Appearance on Event Website and App.
- Access to TCCA Registration / Attendee List
- (2) VIP Parking passes

### **Silver Level Sponsorship \$1,000**

- One (10X10) exhibit space includes electricity. (Includes 1 table and two chairs)
- Recognition through premier placement and event signage.
- Sponsor logo displayed on screens or banners during the break.
- Appearance on Event Website and App.
- Includes electricity.
- (1) VIP Parking passes

### **Vendor \$600.00**

- One (10X10) exhibit space (Includes 1 table and two chairs)
- Electricity is available at an additional cost.

## **TCCA Facts and Figures**

- TCCA stands for Technology and Curriculum Conference of Aldine.
- TCCA is the largest free technology conference in the state of Texas.
- TCCA draws in attendees from all over Texas, drawing people from over 120 different districts.
- TCCA is the ONLY curriculum and technology conference that is free for all attendees.
  
- 93% of vendors at TCCA 2019 said that the traffic flow of attendees exceeded their expectations.
- 98% of vendors surveyed felt that TCCA 2019 was a worthwhile event to attend.
- 74% of vendors who attended TCCA this year have been attending for two or more years consecutively.
- 86% of vendors will recommend their company to return for TCCA 2020.

# TCCA 2020 Sponsorship/Vendor Agreement

Location: Davis High School - Houston, TX

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Presented by sponsorship:

- Keynote (\$5,000)                       Bag Sponsor (\$3,500)                       Shirt Sponsor (\$3,500)  
 Social Media Lounge (\$3,000)  Lanyard Sponsor(\$3,000)

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## Sponsorship

- Diamond Level (\$3,500)                       Gold Level (\$2,500)                       Silver Level (\$1,000)

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## Basic Vendor

Early Registration                      (Before Feb 1st, 2019)                      - \$500

Late Registration                      (After Feb 1st, 2019)                      - \$600

### Optional:

Electricity - \$50.00

## PAYMENT INFORMATION

\_\_\_ Check enclosed payable to TCCA in the amount of \$\_\_\_\_\_. To be considered an official exhibitor and/or sponsor. Failure to pay will result in automatic cancellation and revocation of event sponsorship rights. **No refunds will be made.**

\_\_\_ Check NOT enclosed. Check in the amount of \$\_\_\_\_\_ will be forward to the address below with 45 days of this notification. Failure to pay will result in automatic cancellation and revocation of event sponsorship rights. TCCA is able to accept credit cards. If you are interested in paying by credit card, please contact [bskaplan@aldineisd.org](mailto:bskaplan@aldineisd.org).

Once this agreement is signed, sponsorship benefits are limited to what is outlined above. Authorized Company Representative

SIGNATURE: \_\_\_\_\_

Please remit payment to

TCCA

% Akilah Willery

9999 Veterans Memorial Drive

Houston, Tx. 77038