

TCCA 2021

Sponsorship Opportunities

Date: TBD

Location: Davis Sr. High School

TCCA 2021 Sponsorship and Vendor Opportunities

Social Media Lounge: Presented by Sponsorship - \$3,500 (NO LONGER AVAILABLE)

Looking to drive traffic to your social media? TCCA social media lounge sponsors not only receive premium branding throughout the conference but also countless mentions through Twitter and other social media platforms.
(2) VIP Parking passes.

All Presented by Sponsors will receive (in addition to listed in each section):

- Two (3) in-line exhibit space with priority placement (10 x 20 booth space).
- Electricity included (if needed).
- Verbal recognition at the opening session.
- Sponsor logo displayed on screens at the beginning of the general sessions.
- Opportunity to insert an item in the convention bag.
- A large banner hanging on the stage (to the left and right) during all sessions in the auditorium.
- Recognition through premier placement, event signage, including prior marketing and event materials.
- Appearance on event Website and App
- Banners in the hallway with the company logo
- Access to TCCA Registration/Attendee List before the conference (usually about 2 weeks).

Diamond Level Sponsorship \$3,500

- Three (2) exhibit spaces with priority placement (10 X 30), includes electricity.
(Includes 2 tables and 4 chairs)
- Verbal recognition at the opening session and thought out the day.
- Opportunity to insert 2 items in the convention bag
- Recognition through premier placement event signage including prior marketing and event materials.
- Sponsor logo displayed on screens or banners during the break.
- Appearance on Event Website and App.
- Access to TCCA Registration / Attendee List
- (3) VIP Parking passes

Gold Level Sponsorship \$2,500

- Two (2) exhibit spaces with priority placement (10 X 20) includes electricity.
(Includes 2 table and 4 chairs)
- Verbal recognition at the opening session
- Opportunity to insert an item in the convention bag
- Recognition through premier placement event signage including prior marketing and event materials.
- Sponsor logo displayed on screens or banners during the break.
- Appearance on Event Website and App.
- Access to TCCA Registration / Attendee List
- (2) VIP Parking passes

Silver Level Sponsorship \$1,000

- One (10X10) exhibit space includes electricity. (Includes 1 table and two chairs)

- Recognition through premier placement and event signage.
- Sponsor logo displayed on screens or banners during the break.
- Appearance on Event Website and App.
- Includes electricity.
- (1) VIP Parking passes

Vendor \$600.00

- One (10X10) exhibit space (Includes 1 table and two chairs)
- Electricity is available at an additional cost.

TCCA Facts and Figures

- TCCA stands for Technology and Curriculum Conference of Aldine.
 - TCCA is the largest free technology conference in the state of Texas.
 - TCCA draws in attendees from over 120 districts all across Texas.
 - TCCA is the ONLY curriculum and technology conference that is free for all attendees.
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- 93% of vendors at TCCA 2020 said that the traffic flow of attendees exceeded their expectations.
 - 98% of vendors surveyed felt that TCCA 2020 was a worthwhile event to attend.
 - 74% of vendors who attended TCCA this year have been attending for two or more years consecutively.
 - 86% of vendors will recommend their company to return for TCCA 2021.

TCCA 2021 Sponsorship/Vendor Agreement

Location: Davis High School - Houston, TX (2021)

Company Name:

Contact Person:

Phone: Email:

Presented by sponsorship:

Media Lounge (\$3,500)(NO LONGER AVAILABLE)

Sponsorship

Diamond Level (\$3,500)

Gold Level (\$2,500)

Silver Level (\$1,000)

 Basic Vendor \$600

PLEASE SEE THE ADDRESS AND INFORMATION REQUIRED AT THE BOTTOM FOR PAYMENT PROCESSING.

PAYMENT INFORMATION

___Check enclosed payable to TCCA in the amount of \$_____. To be considered an official exhibitor and/or sponsor. Failure to pay will result in automatic cancellation and revocation of event sponsorship rights. **No refunds will be made.**

___Check NOT enclosed. Check in the amount of \$_____ will be forward to the address below within 20 days of this notification. Failure to pay will result in automatic cancellation and revocation of event sponsorship rights.

___Online Payment. TCCA is able to accept credit cards (4% connivence fee). If you are interested in paying by credit card, please contact bskaplan@aldineisd.org.

Once this agreement is signed, sponsorship benefits are limited to what is outlined above.

Authorized Company Representative

SIGNATURE: _____

9999 Veterans Memorial Drive, Houston Texas 77038

Attn: Akilah Willery

Specifying on the memo line Aldine TCCA c/o Akilah Willery.